

VentureSite PRIVACY POLICY

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At venturesite.com, the web site of VentureSite, Inc., we appreciate that our customers' and web site visitors' personal information is important. The following explains VentureSite, Inc.'s privacy policy and our approach to the collection and use of information from and about you on the venturesite.com web site.

WHY DOES VENTURESITE NEED PERSONAL INFORMATION?

We collect information about customers and web site visitors for one principal reason: it helps us to better serve you. Such information enables us to respond to your requests, do what you've asked us to do, and offer you things we think will be of interest. It also helps us improve your experience on our web site and assures that we can communicate with you about your account. If you have any questions or concerns about our use of Personal Information, please don't hesitate to contact us by e-mail at: info@venturesite.com.

WHAT TYPE OF INFORMATION DOES VENTURESITE GATHER? HOW DOES VENTURESITE GATHER THIS INFORMATION, AND HOW DOES VENTURESITE USE IT?

VentureSite gathers two types of information about our web site's users: Personal Information that users provide through optional, voluntary submissions, such as email and online registration forms on Venturesite.com, and non-Personal Information that we collect automatically to observe site trends and gain a better understanding of our users' experiences.

Personal Information means any information that may be used to identify an individual, including, but not limited to, your name, address, telephone number, e-mail address, and credit card information such as the credit card number, card verification value, and the billing address. The types and amount of Personal Information collected for these activities will vary depending on the activity.

Other information we gather includes aggregated tracking information derived mainly by tallying page views throughout our sites. This non-Personal Information also covers things like click-throughs, IP addresses, and usage data, and it may at times be combined with your Personal Information. All of this allows us to better tailor our content to our users' individual needs.

Personal Information Collection and Use

Venturesite.com only collects Personal Information that we consider necessary for providing you with the world class service you expect as an VentureSite customer. In general, you can look at various pages on our web sites without telling us who you are or revealing any identifying Personal Information. If you'd like to sign up for certain services, we may require differing degrees of Personal Information about you, certain payment information, and various other types of information. This Personal Information is essential to fulfilling your requests, developing our business and services and we may use it to communicate with you about your account or our services.

If you communicate with us through e-mail, regular mail, or the phone, or choose to leave feedback on our web site, we may also save that information and use it to improve our customer support and client services, to troubleshoot other problems or resolve disputes, or for other business purposes. If you are referred to us from another company or web site, we may receive certain additional information about you from that entity. In addition, we may use your Personal Information to send you special offers or information from our trusted business partners. You may choose to not receive these offers by opting out when you receive such an offer.

Non-Personal Information Collection and Use

Like most web sites, though, we may automatically receive and record certain information through the use of various technologies like "cookies," "web beacons," and "pixel tags." We use this information to observe trends and site traffic, administer our sites and improve their usability, and to gain a better understanding of your interests. This information may include, by way of example, the URL from which you just came, the URL to which you next go, your computer browser information, operating system, IP address, and other information about how you use our site.

TO WHOM, AND WHEN, MIGHT VENTURESITE DISCLOSE MY PERSONAL INFORMATION?

Our Affiliates, Vendors and Service Providers

We may share Personal Information with our subsidiaries, affiliated companies, or other trusted businesses or persons for the purpose of processing Personal Information on our behalf, or performing other business services for us. We ask that all of our service providers use at least the same degree of care in protecting

Personal Information as we do, and we provide them with information only to the extent necessary to assist us.

Aggregate Information

We may aggregate Personal Information, and disclose such information to third parties for a variety of reasons, including for advertising, marketing and promotional purposes. However, if we do this, we will not disclose information in a manner that directly identifies you.

Other Third Parties

We will not share Personal Information collected on this web site with third parties for their direct marketing purposes without your consent. In addition, VentureSite does not otherwise share Personal Information about site users with third parties unless doing so is appropriate to carry out a user's request or it reasonably believes that doing so is legally required or is in VentureSite's interest to protect its property or other legal rights or the rights or property of others, or necessary for national security, other law enforcement, issues of public importance or safety, or to enforce our Terms of Use or other policies.

Merger, Sale or Bankruptcy

If VentureSite should ever file for bankruptcy or have its assets sold to or merge with another entity, information VentureSite receives from you from this web site is an VentureSite asset and may be transferred.

HOW DOES VENTURESITE PROTECT MY PERSONAL INFORMATION?

VentureSite uses reasonable administrative, managerial and technical safeguards to protect your Personal Information against loss, theft or misuse, as well as unauthorized access, disclosure, alteration or destruction. No data transmissions over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk. Once we receive your transmission, we make reasonable efforts to ensure security on our systems. We use secure server software (SSL) and firewalls to protect your information from unauthorized access, disclosure, alteration, or destruction. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software.

Administrative Communications and Notice of Security Breaches

If VentureSite learns of a security systems breach we may attempt to notify you electronically so that you can take appropriate protective steps. By using this web site or providing personal information to us you agree that we can communicate with you electronically regarding security, privacy and administrative issues relating to your use of this site. VentureSite may post a notice on our web site if a security breach occurs. If this happens, you will need a web browser enabling you to view the venturesite.com web site. VentureSite may also send an email to you at the email address you have provided to us in these circumstances. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice) you should notify us at info@venturesite.com.

INTERNATIONAL VISITORS AND CUSTOMERS

Our site is hosted in the United States. If you are visiting from the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that you are transferring your personal data to the United States which does not have the same data protection laws as the EU and by providing your personal data you consent to: the use of your personal data for the purposes identified above in accordance with this Privacy Policy; and the transfer of your personal data to the United States as indicated above.

CHANGES AND UPDATES

We may occasionally update this Privacy Policy. When we do, we will also revise the "effective date" date on the Privacy Policy. For changes to this Privacy Policy that may be materially less restrictive on our use or disclosure of personal information you have provided to us, we will attempt to obtain your consent before implementing the change. We encourage you to periodically review this Privacy Policy to stay informed about how we are protecting the Personal Information we collect. Your continued use of this web site constitutes your agreement to this Privacy Policy and any updates.

CHILDREN

Consistent with the federal Children's Online Privacy Protection Act of 1998 (COPPA), we will never knowingly request personally identifiable information from anyone under the age of 13 without requiring

parental consent. Any person who provides their personal information to VentureSite through this web site represents that they are 13 years of age or older.

QUESTIONS RELATING TO OUR PRIVACY POLICY?

If you have questions or concerns about this privacy policy, please e-mail us at: info@venturesite.com, or mail to: Attention: Privacy Officer, VentureSite, Inc., P.O. Box 157, Alamo, CA 94507.